

## **Fashion and Home Issue: The High Life**

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Source: CS magazine

When Trump International Hotel & Tower decided to create five new model units to wow potential buyers, they didn't need to look far for design suggestions: Mary Cook & Associates, a local interior architecture and design firm, worked with the Trump family to create five fully furnished model units fit for a diverse demographic of perspective buyers. Located on the 33<sup>rd</sup> and 34<sup>th</sup> floors, the units range from a 580-square-foot studio to a 2,742-square-foot-two-bedroom. Cook and her team also developed a portfolio of floor plans for each unit – another way Trump is hoping to entice potential buyers. As of press time, approximately 70 percent of the 92-story building's 486 luxury condominiums have already been sold, leaving approximately 150 on the market. Prices start in the lower \$400,000s.